





Storyboard

PART 1: IDEATION

Write your idea on a sticky note and drag it to the open area. Read another idea and add your own based on that. Move to the next idea and repeat. Draw arrows between connected ideas.

GENRE	THEME	CHARACTERS	SETTINGS
What genre are you interested in exploring for this film? Is it a comedy, drama, romance, thriller, sci-fi, or a combination of genres?	What themes do you want to explore in this film? This could be a message you want to convey, a question you want to raise, or a topic you want to dive into.	Who are the key characters in this story? What are their personalities, backgrounds, motivations, and conflicts? How do they relate to each other and to the overall plot?	Where does the story take place? Is it a specific location or multiple locations? How does the setting contribute to the story and atmosphere?
Documentary / Awareness Video	The impact of food waste in our community and how local action can create sustainable change. Emphasizing waste reduction, community solutions, and empathy.	Narrator (voiceover) Nonprofit Nonprofit Community members benefiting from the initiative Real people affected by food insecurity	Landfill site Grocary store backroom Food bank / nonprofit interior Community fridge location Community range interview space
PLOT		TWIST	EMOTIONS
What is the basic plot of the story? What are the major ever and what is the resolution?	ts, conflicts, and turning points? How does the story unfold	What is a surprising or unexpected twist that could happen in the story? How would it affect the characters and the overall plot?	What emotions do you want the audience to feel while watching this film? Is it joy, sadness, fear, excitement, or a mix of emotions?
as a hidden issue	nization ving the	Despite the abundance of food in Canada, food insecurity is growing — and much of what we throw away could feed those in need.	Shock → Awareness → Empathy → Hope → Empowerment The goal is to make viewers feel inspired and motivated to act locally.

PART 2: STORYBOARD CREATION

THE HIDDEN PROBLEM



SHOT:	Wide shot of a landfill filled with wasted food
ACTION:	Still image of rotting fruits and vegetables in a dumping ground
CAMERA MOVEMENT:	Static (no movement)
LOCATION/SCENE:	Outdoor landfill under a grey,

DAILY WASTE IN ACTION



Close-up of fresh produce being thrown into a garbage bin
Hands toss perfectly good fruits and vegetables into trash
Slow zoom-in to emphasize food waste
Indoor kitchen or grocery store backroom

LOCAL HEROES STEP IN



SHOT:	Medium shot of a volunteer placing food into a donation box
ACTION:	Smiling volunteer carefully adds labeled food into a box
CAMERA MOVEMENT:	Slight handheld tracking to show motion and care
LOCATION/SCENE:	Food bank or nonprofit organization space

ACCESSIBLE SOLUTIONS THE VOICE OF CHANGE



SHOT:	Wide panning shot across a community fridge setup
ACTION:	People access food items and restock shelves
CAMERA MOVEMENT:	Pan left to right
LOCATIONICOENE	Community fridge station outsi

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SHOT:	Medium interview shot of nonpro spokesperson
ACTION:	Person speaks directly to the car about food waste
CAMERA MOVEMENT:	Static, tripod-mounted
LOCATION/SCENE:	Office or meeting room with bran

JOIN THE MOVEMENT

Montage of different community interactions
Smiling volunteers, packed food boxes, and happy recipients
Sequence of cuts, fades between clips
Community center, local neighborhood, donation site